

# TEN SMALL TOWNS. ONE GREAT COMMUNITY.



**W**oodbridge is truly a special place – a large municipality with close-knit neighborhoods that embrace their individual identities.

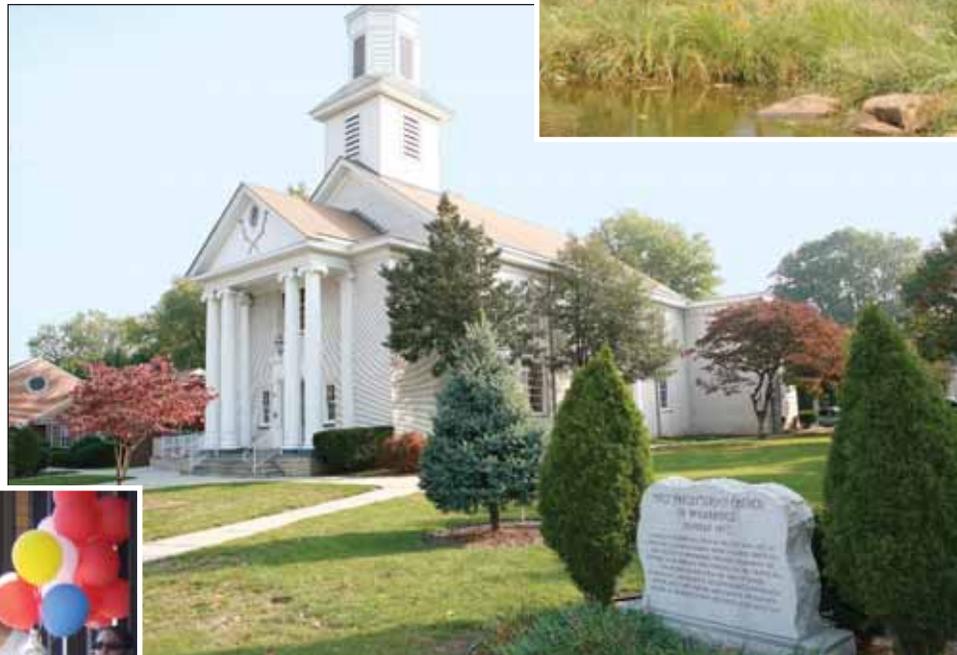
The Township has the fifth largest population (100,400) in New Jersey, supporting the fifth largest suburban school system. An “All-American City” through the National Civic League, Woodbridge has been recognized for its environmental policies and programs.

With its ideal location in northern Middlesex County, Woodbridge features many of the amenities typically found in a thriving metropolis. The Township is home to Fortune 500 companies, a sophisticated road, rail and shipping network, first-rate shopping, a full range of community programming and quality neighborhoods for everyone.

Woodbridge Township comprises 10 tight-knit communities, each with their own flavor and identity. The sections of town are: Avenel, Colonia, Fords, Hopelawn, Iselin, Keasbey, Menlo Park Terrace, Port Reading, Sewaren and Woodbridge proper.

The Township is a special place – 40 minutes to the Jersey shore and to Manhattan. It is home to both industrial and recreational waterfronts, 42 parks, safe neighborhoods, 24 great schools, local and regional shopping, continental as well as international cuisine, many cultural opportunities and a rich, diverse history.

With so much to offer, it is no wonder that more than 100,000 people call Woodbridge Township their home.



*First Presbyterian Church  
of Woodbridge*



*Pear Tree Festival*



*Summer  
Concert Series*

# RESTAURANTS



When it comes to dining, Woodbridge has something for everyone.

If you happen to be visiting Woodbridge, or just out looking for a memorable dining experience, the Township offers a "Restaurant Row" on Route 1 south, as well as numerous other eateries, both large and intimate, throughout all 10 communities. In addition, more restaurants are planned for Route 1 north within the coming year.

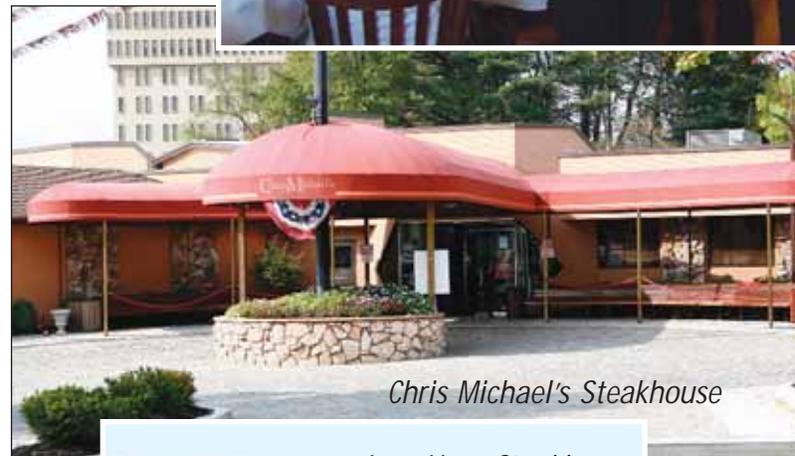
The Township is home to national restaurant chains such as Bonefish Grill, T.G.I Friday's, Ruby Tuesday, Bennigan's, Famous Dave's, Red Lobster, LongHorn Steakhouse and Charlie Brown's Steakhouse. There are some great local finds as well, including the J.J. Bitting Brewing Company, New Orleans Steak House, Chris Michael's Steakhouse, Jose Tejas and Lounge, and many others.

There are also many ethnic eateries, such as Mie Thai, Yoshi Sushi, Desiree Wok, Il Castello's, Trattoria Venezia, Domenic's, Blue Ginger and Minar Palace. There are also more than 30 Asian-Indian restaurants on Oak Tree Road in Iselin, such as Ashoka, Chowpatty, Taj Mahal, Kohinoor, Rajdhani, Bombay Chaat House, Dosa Express, Udipi, Shalimar, Shezan, Sher-E-Punjab and Moghul.

*Bonefish Grill at Woodbridge Center*



*J.J. Bitting Brewing Company*



*Chris Michael's Steakhouse*

*Jose Tejas*



*Urban Tadka*



*LongHorn Steakhouse*



# TRANSPORTATION



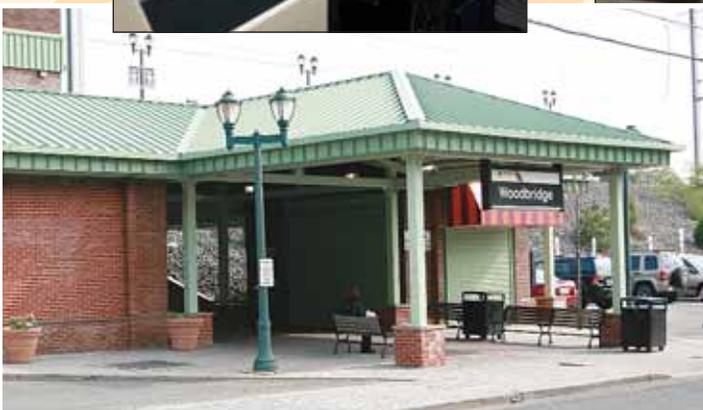
Strategically located between Philadelphia and New York, Woodbridge Township is truly at the crossroads of New Jersey. Wherever one is headed, it is easy to get there.

Those traveling by car or bus have easy access to the Garden State Parkway, the New Jersey Turnpike, and Routes 1, 9, 287, 35 and 27. Route 440 also provides a quick connection to New York City via Staten Island. Rail commuters on Amtrak and New Jersey Transit can easily access the northern points, such as Newark to Manhattan, as well as southern points from Trenton to the Jersey Shore and Philadelphia.

Visitors arriving at Newark Liberty International Airport can reach Woodbridge in less than half an hour via highways or train. There is high speed rail service from MetroPark throughout the day, bringing passengers to Newark Liberty, as well as to Boston and Washington D.C. and destinations in between.



## WOODBRIDGE



# EDUCATION



The Woodbridge Public School District is committed to engaging all members of the community in the process of providing a learning environment that fosters independence, embraces changes and values diversity.

With three high schools, five middle schools, 16 grammar schools and a range of private and parochial schools, excellent educational programs abound throughout Woodbridge.

The Matthew Jago Elementary School was recently named a “Star School” by the New Jersey Department of Education, the highest honor a public school can achieve from the state. Woodbridge graduation levels consistently exceed the state average, and nearly 90 percent of graduates pursue higher education.

To support quality education, school, municipal and business officials established the Woodbridge Township Education Foundation, Inc. This unique partnership integrates the resources of local businesses, the school district and the wider community to administer and raise money to enhance the educational experience in the classroom.

The Township is also home to the Woodbridge campus of the Middlesex County Vocational High School – the oldest vocational training program in the United States.

In addition, Woodbridge offers top-level higher education programs through active satellite campuses of Berkeley College, Centenary College, Georgian Court University and Stevens Institute of Technology. The township is now developing a consolidated facility of satellite campuses to serve the growing need.

“Berkeley College has been a proud partner of the Woodbridge community since 1982. Our graduates are very well prepared to meet the changing business needs of the Woodbridge-area workforce. We look forward to continuing our support of this growing community.”

Diane Recinos  
Campus Operating Officer, Berkeley College



 Berkeley College

CENTENARY COLLEGE  
NEW JERSEY

 GEORGIAN COURT UNIVERSITY  
A COLLEGE OF THE UNIVERSITY OF SAINT JOSEPH

 STEVENS  
Institute of Technology



# ACCOMMODATIONS



From the Woodbridge Hilton to The Sheraton at Woodbridge Place, our premiere hotels feature full convention facilities to serve any business needs with executive suites, conference and banquet rooms, and entertainment facilities. Business meetings often draw speakers from the New Jersey Institute of Technology, Rutgers University and Princeton University – all located just a short drive away.

Local hotels also attract many regional tourists, attracted to the close proximity to such popular destinations as Manhattan, the Meadowlands Sports Complex, the Prudential Center and shore attractions.

Woodbridge offers accommodations for all budgets in quality hotels and motels, such as the Comfort Suites and Hampton Inn Hotels & Suites.





Merrill Park

Sewaren  
Waterfront Park



There are a myriad of activities and entertainment opportunities for residents and visitors to Woodbridge.

**Community Center.** This is the focal point of programs and activities for people of all ages. The center offers a full-sized ice skating facility, a roller skating rink, an indoor swimming pool, a gymnasium, an expansive wellness center, a walking track, a computer lab, games and arcades, and meeting rooms.

**Leagues.** More than 8,000 Township children benefit from the work of the Woodbridge Township Youth Recreation Council, which comprises more than 26 leagues throughout town. The recreation council runs dozens of teams in such popular sports as volleyball, football, baseball, softball, basketball, wrestling, street hockey and Buddy Ball, a program for mentally and physically challenged youth.

**Recreation Programs.** The Township offers a full schedule of sports and activities for people of all ages and abilities. Woodbridge is the proud home of the New Jersey Senior Olympics.

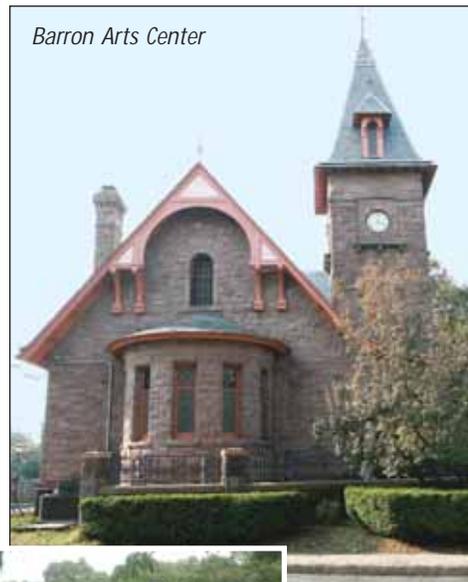
Each year, there are plenty of Township-sponsored camps, fishing contests, playground programs and summer outdoor movies, along with the Mayor's Summer Concert Series at Woodbridge High School, county-sponsored band shows at Warren and Williams Parks and an eclectic range of musical events at the Barron Arts Center.

**Culture.** The heart of culture in Woodbridge Township is the Barron Arts Center, which was constructed in 1877 as the first municipal library. The building has been meticulously restored and regularly hosts art shows, poetry readings, concerts, craft displays and an annual model train show. As part of its commitment to arts and history, the Township is actively pursuing the construction of a new history museum as part of the Downtown Woodbridge revitalization program.

The high schools in town also offer such sports as hockey, volleyball, winter track and swimming, as well as such traditional sports as football, baseball, softball and basketball.



Jerzey Jazz Girlz at Barron



Barron Arts Center



Heard's  
Brook





David T. Wilentz Building

“Woodbridge Township is one of the most business-friendly municipalities in the State and was one of the first municipalities to encourage “smart growth” by concentrating development at the intersection of New Jersey’s major transportation networks – the Amtrak/New Jersey Transit rail lines, the New Jersey Turnpike and the Garden State Parkway. Mayor John E. McCormac understands the importance of economic development as well as what it takes to compete for and attract corporate tenants.”

Steven J. Pozycski  
Founder & Chairman, SJP Properties

Early entrepreneurs in Woodbridge were attracted to the fine clay deposits, which spawned a brick-making industry that became the community’s industrial base. The Township has evolved over time from blue-collar to white-collar in many sectors. Today, the primary industries are education, health and social services, retail trade, and professional, scientific, administration and environmental management services.

There are many good reasons why Woodbridge attracts businesses, including blue chip companies such as Amerada-Hess, Prudential, and Siemens Corp. Many corporations settle in the business park at MetroPark, taking advantage of the easy commuter access via the train lines and highways.

Other businesses settle in Woodbridge because of its strategic location for distribution. Companies such as FedEx and ProLogis take advantage of the prime waterfront as well as the diverse and expansive road and rail networks that course through Woodbridge. Bayshore Recycling also takes advantage of the Township’s location for its “Eco-Park,” an extensive operation that recycles road construction and other debris.

To encourage business, the Township incorporated the Woodbridge Economic Development Corporation (WEDCO) in March 1992. The agency aggressively works to attract new business opportunities to Woodbridge, as well as to help existing businesses grow and prosper.

Since 1992, WEDCO has been directly responsible for corporate relocations and/or plant expansions that have resulted in the creation of more than 6,000 jobs. WEDCO has targeted redevelopment efforts on the 800 acres of waterfront in Port Reading and Sewaren, while providing studies and reports that fostered substantial investment Township-wide.



Hess Building



Englehard Building



“Located in the center of the state’s principal commercial and industrial corridor, Woodbridge Township has developed a reputation as one of the most progressive communities in the region. That’s why many of Cushman & Wakefield’s major clients have a significant presence in Woodbridge. Cushman & Wakefield is committed to supporting the citizens of Woodbridge in their pursuit of sustainable economic growth and prosperity.”

Gil Medina  
Executive Managing Director  
Cushman & Wakefield, New Jersey

The locations of Port Reading and Sewaren along the Arthur Kill and Keasbey along the Raritan River have been invaluable assets for the growth and prosperity of Woodbridge Township. This vital access has encouraged responsible industrial development and waterfront recreation for our residents.

The value of the waterway is evident. ProLogis, one of the premier developers of warehouses is turning Port Reading into a major commercial waterway hub. ProLogis has built warehousing for Bed Bath & Beyond and will be constructing a total of eight major warehouses in that section of town.



*Bayshore Recycling*

*Prologis Warehouse, Regional Distribution Center for Bed, Bath & Beyond*



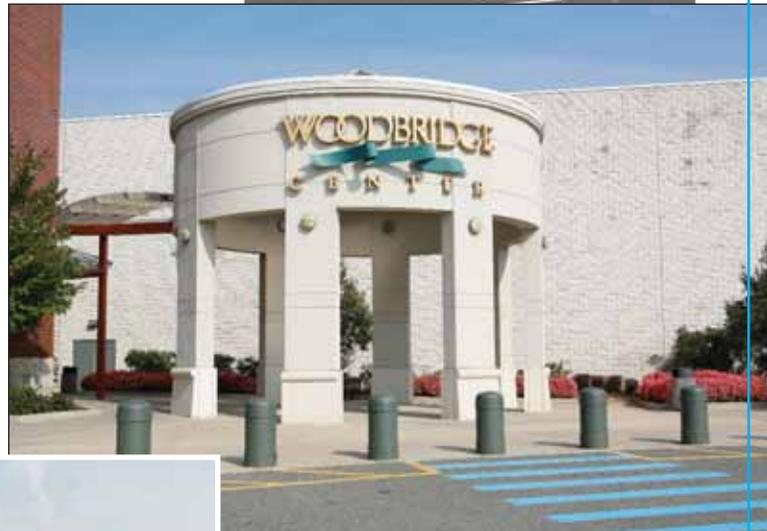
"We look at Woodbridge Township as a true partner in our success... Each of our many expansions and capital improvements have been addressed professionally and promptly with support and guidance from Woodbridge Township, ultimately helping us determine how to achieve our goals in the most productive and expeditious manner. We truly feel a sense of partnership here and that's fertile ground for continued success and growth."

Amy Bellisano, Sr. General Manager  
Woodbridge Center Property, LLC

Every day, thousands of shoppers travel along easily-accessible highways to take advantage of a wide variety of shopping opportunities. Woodbridge is especially proud to be home to one of the East Coast's largest malls, Woodbridge Center. Boasting more than 1.5 million square feet of retail space, anchor stores such as Sears, Fortunoff, Dick's Sporting Goods, J. C. Penney, Lord & Taylor, and Macy's attract shoppers from throughout the region to Woodbridge.

In addition, there are a variety of national and local retailers along major highways traversing the Township, as well as the convenience of shopping in traditional downtowns.

Woodbridge is also home to such popular national retailers as Wegmans Food Market, The Great Indoors, Lowe's Home Improvement and Home Depot. The Township is regarded throughout the region as a prime shopping destination, due in large part to its business-friendly policies.





One of the greatest assets of the Township is its traditional downtown, home to smaller retailers and family-owned businesses that have been in Woodbridge for generations. The downtowns are pedestrian-friendly and home to many activities throughout the year.

Each downtown has its own identity and specialties in service. Oak Tree Road in Iselin offers many products and services from India and Pakistan, creating a regional draw. Township officials are promoting Avenel Street in Avenel as an arts district, while Main Street in Woodbridge is a statewide example of a successful transit village – offering homes, retail businesses and offices within steps of a commuter train station.

Meanwhile, Inman Avenue in Colonia is an ideal example of “Main Street, U.S.A.,” with a post office, small restaurants, a library, a grocer, an ice cream shop and a pizzeria – all within walking distance of each other and surrounding neighborhoods.

New Brunswick Avenue in Fords has experienced its own renaissance, with new businesses attracted to the recently-installed antique street lights, benches and signage.

