

**Protecting Privacy, Civil Rights and Civil Liberties**

A critical element of the DHS mission and the Woodbridge Police Department is ensuring that the civil rights and civil liberties of persons are not diminished by our security efforts, activities, and programs. Consequently, the "If You See Something, Say Something™" campaign respects civil rights or civil liberties by emphasizing behavior, rather than appearance, in identifying suspicious activity.

**As always please report suspicious activity immediately to the Woodbridge Township Police Department at 732-634-7700 for a non-emergency, and call 911 for an EMERGENCY!!**

Thank you for your continue cooperation as we work together to protect the people and infrastructure of New Jersey. Your partnership helps us fulfill our mission to make New Jersey safer and more secure.

The information on this brochure was gathered from the DHS website at DHS.GOV. For more information on this and other topics, please visit the [dhs.gov](http://dhs.gov) website



" LEADING THE WAY TO A SAFER COMMUNITY "

**Woodbridge Police  
Department  
&  
The Department of  
Homeland Security  
Preparedness (OHSP)**



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## SAFE-NJ Mobile App

The New Jersey Office of Homeland Security and Preparedness (OHSP), and the Woodbridge Police Department, is committed to engaging the citizenry of New Jersey as part of the State's homeland security and counter-terrorism efforts.

OHSP has developed a public awareness campaign to encourage New Jersey residents and visitors to report suspicious activity to trained personnel. The **"If You See Something, Say Something"** public awareness campaign has helped OHSP better protect the people and infrastructure of New Jersey.

## IF YOU SEE SOMETHING, SAY SOMETHING...

Building on the ***"If You See Something, Say Something"*** campaign, we developed a mobile application entitled, **SAFE-NJ**. The **SAFE-NJ App**, enables residents of New Jersey and surrounding States to instantly report suspicious activity from a smartphone or mobile device, which is sent directly to the Counter Terrorism Watch personnel who are on duty 24 hours a day.

The **SAFE-NJ App** is free and is available in iTunes and Google Play.

Go to iTunes or Google Play and search for **"SAFE-NJ"**. You can download and install the app for free. Please remember that the SAFE-NJ App is live and any report submitted will be considered live.



The SAFE-NJ App enables citizens and visitors to:

- Automatically dial the 1-866-4-SAFE-NJ terrorism tip line
- Enter details about an incident; who, what, when, where, and why
- Capture a photo from the App or use one that already exists on the device
- Automatically find and use the device's location or enter an address
- Report detailed subject and vehicle descriptions

**Include contact information or remain anonymous if preferred**

## ABOUT THE CAMPAIGN

The nationwide "If You See Something, Say Something™" public awareness campaign - is a simple and effective program to raise public awareness of indicators of terrorism and terrorism-related crime, and to emphasize the importance of reporting suspicious activity to the proper local law enforcement authorities. The campaign was originally used by New York's Metropolitan Transportation Authority (MTA), which has licensed the use of the slogan to DHS for anti-terrorism and anti-terrorism crime related efforts.

## Homeland Security Begins with Hometown Security

If you see something suspicious taking place then report that behavior or activity to local law enforcement or in the case of emergency call 9-1-1. Factors such as race, ethnicity, national origin, or religious affiliation alone are not suspicious. For that reason, the public should report only suspicious behavior and situations (e.g., an unattended backpack in a public place or someone trying to break into a restricted area) rather than beliefs, thoughts, ideas, expressions, associations, or speech unrelated to terrorism or other criminal activity. Only reports that document **behavior reasonably indicative of criminal activity related to terrorism** will be shared with federal partners..