



Township of Woodbridge

John E. McCormac, CPA, Mayor

Office of the Mayor

John E. McCormac, CPA, Mayor
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Woodbridge- Ten Towns, One Community

April 2013

Dear Woodbridge Township Business Owner/Operator:

Woodbridge Township has been named the Sustainable Jersey™ Silver-Level Champion by the New Jersey League of Municipalities for four consecutive years, making Woodbridge and our business community the most environmentally-conscious and sustainable community in the State of New Jersey.

As part of our commitment to energy efficiency initiatives and programs, we are pleased to announce a partnership with the New Jersey Direct Install program – an authorized program sponsored by the New Jersey Board of Public Utilities and the New Jersey Office of Clean Energy that offers assistance to small business owners/operators interested in replacing old, outdated and inefficient utility equipment and lighting systems with new energy efficient technology. The New Jersey Direct Install program, created specifically to help upgrade the energy efficiency of small to medium-sized buildings and businesses, **pays for 70 percent of total project costs – and the assessment is FREE.**

The New Jersey Direct Install program is a key component of “Greenable Woodbridge” – a Township-wide environmental initiative that identifies the sustainable issues of importance to the future of the community and provides easy-to-use information to businesses on “going green” and what we are doing to establish the Woodbridge business community as a leader in “green” and sustainable living.

“Greenable” Woodbridge has implemented many business-friendly environmental initiatives that serve to reduce energy consumption, including a \$7 million project to install energy-producing solar panels on municipal buildings; the creation of a ‘green’ business recognition program; implementation of energy efficiencies in all Township buildings and facilities; integrating energy-saving fuel efficient hybrid vehicles into the municipal fleet; and the planned development of a state-of-the-art environmental technology incubator and industrial park among many other initiatives.

I encourage Woodbridge Township small and medium-sized business owners/operators to explore the benefits offered through the New Jersey Direct Install program. For more information about the New Jersey Direct Install program, please review the enclosed Direct Install Fact Sheet or visit: www.njcleanenergy.com/commercial-industrial/programs/direct-install.

The New Jersey Direct Install contractor authorized to work in Middlesex County is:
Tri-State Light & Energy, Inc.
Attention: Patrick Lynch
610-789-1900
NJDirectinstall@TSLE.com

Thank you for your interest in this important energy-saving and sustainable environmental effort.

Sincerely,

John E. McCormac
Mayor
Township of Woodbridge

Join Woodbridge Township In Becoming Energy Efficient At Minimal Cost.

DIRECT INSTALL

SAVE 70%

Replace your old furnaces, boilers, central air conditioners and outdated lighting systems with energy-efficient technology. Let the New Jersey Office of Clean Energy PAY 70% of the TOTAL COST. [Not A Rebate!](#)

- **YOUR COSTS ARE MINIMAL.** No rebates or excess paperwork! Your building's energy assessment is FREE. New Jersey's Clean Energy Program pays 70% of the project cost.
- **THE INCENTIVES ARE DRAMATIC!** Your upgrade can easily pay for itself in one to two years.
- **REWARDS ARE LONG-TERM.** Your new energy-efficient equipment will provide savings for years to come through reduced utility bills. Replacement units are top of the line, high quality and energy-efficient. Brands include Trane, Carrier and York.
- **THE PROCESS IS COMPLETELY TURNKEY.** Once you decide to implement the recommended upgrades, Tri-State Light & Energy, the assigned Participating Contractor for Middlesex County, handles everything from permits, labor and ordering to installing the equipment and processing the paperwork.

FUNDING IS FIRST-COME, FIRST-SERVED.

Do not miss your opportunity.

Tri-State Light & Energy, Inc. is the Participating Contractor for Middlesex County.

Call Patrick Lynch at 610.789.1900 or

Email Patrick@tsle.com to schedule your Energy Assessment.

Get Started to Go Green & Save Green - \$start \$aving NOW.

Direct Install is an offering of the New Jersey Board of Public Utilities and the Clean Energy Program designed for small commercial, institutional and municipal buildings. It identifies proven measures for reducing utility costs and replaces inefficient equipment with energy efficient alternatives. Direct Install will cover 70% of project costs when installed by the exclusive Participating Contractor for your county.