



Middlesex County: Growing Business for the Future

As announced at our recent Reorganization meeting, Middlesex County is moving full steam ahead on our economic development strategy to attract, retain and expand businesses in three key industries --**life sciences, food innovation, and electric connected autonomous vehicles**. To support this ongoing endeavor, we just launched a year-long, integrated campaign in markets throughout the country, including major metropolitan areas such as New York, Boston and Philadelphia.

This comprehensive campaign will run on TV, digital media, DiscoverMiddlesex.com, billboards, transit boards and the County's LinkedIn and YouTube pages.

To learn more, visit discovermiddlesex.com/biz.

Life Sciences



Food Innovation



Electric Connected Autonomous Vehicles

